## Artificial Creativity



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#### Overview

- Artificial Creativity a critical approach
- Models for Creativity
- Models for Computational Creativity
- Our Model of Creativity
- Phoebe a guitar playing creative engine.

## Computers Do Not Think!

- Creativity cannot even be defined
- Computers don't have emotions or feelings
- Computers only follow code
- Creativity requires a special "magical" gift

## Conceptual Space Theory

- Margaret Boden (1991)
- Creative thinkers explore "Conceptual Spaces"
- Conceptual Space is defined by a set of constraints (the dimension) guiding the generation of ideas
- Two types of creativity
  - Explorative

Systematically search the conceptual space

■ Transformative

Generalizing, specializing, dropping, negating, adding constraints

## The Society of Mind

- Marvin Minsky (1985)
- The mind is a collection of mindless agents
- Not much difference between normal and "creative" thought
- Genius needs one thing more: learning unusually effective ways to learn
- Genius arises from "early accidents"

"I think the human mind is vastly complicated, but there is nothing fundamental about it that we couldn't capture in a computer program. It's a matter of complexity"

- Hofstadter



### Views of Creativity

- Personal & Social views of creativity
- Boden's classification (1990): Historical
   Psychological (H-Creativity & P-Creativity)
- Gero's extension: Situated creativity (S-Creativity)

#### Computational Models of Creativity

#### Grammar-Based Systems

- Capture the system by a rule base produces "appropriate" work within a "style"
- Frank Wright's "Prairie Houses" modeled using Shape Grammars
- Gero & Schnier: Identifying "building blocks" of style rather than hand crafting production rules

#### **Discovery Systems**

- Based on scientific & mathematical discovery models
- Lenat's Automated Mathematician (AM): fixed nature of heuristics
- **EURISKO:** Meta-heuristics to generate new heuristics as needed

"Finding the right problem, or asking the right questions, is more important than finding solutions"

-Einstein

#### Generate & Test Systems

- Most common approach to modeling creativity
- A two step approach:
  - 1. Generate novel products a number of solutions
  - 2. Test products for "appropriateness" some evaluation function

# In Critique of Computational Models

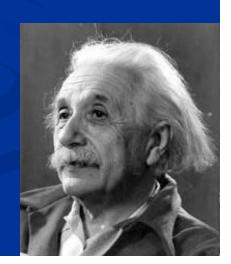
The agent is not creative, the creator is!

"Develop computational systems that have enough cultural knowledge that they can evaluate the novelty of their own work to determine whether it counts as being creative"

-Elton

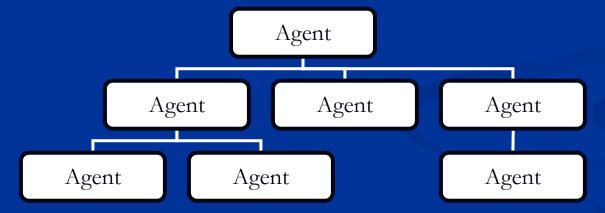
"The hardest thing to understand is why we can understand anything at all"

- Albert Einstein



## Society of Mind

- Mind as a collection of simple "mindless" components
- Agent and Agencies



Complexity from Simplicity

#### Our Model

- Features
  - Agencies associated with each feature
  - Dimensions of conceptual space
- Importance of features
  - Modeled using weighted links
- Degree of dissatisfaction
  - Individual and entire system
  - Probabilistic firing

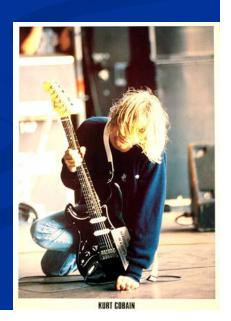
## System Evolution

- Provide examples
  - Find new features
  - Adjust importance of existing features
- Maximize satisfaction of system
  - Adjust link weights
- Learn from its own output Reinforcement

## Implementation Issues

- Domain Representation
- Feature identification
- Discovering new features

"And I forget just why I taste,
Oh yeah, I guess it makes me smile,
I found it hard, it was hard to find,
Oh well, whatever, nevermind"
- Kurt Cobain



#### Phoebe – The Guitarist

- Application of our model to music
- Simplistic view of music
  - Feature Finders
  - Measure Takers
  - Difference Finders
  - Structure Builders

#### Features of Music

- Basic Features
  - Notes
  - Duration of individual notes
  - Time interval between notes
- Higher level features
  - Chords (multiple notes)
  - Chord Progressions (repeating patterns)
  - Tempo (fast or slow)
  - Song Structure (verse, chorus, bridge)

#### Architecture

Song representation

The song is represented in the form sequence of notes, along with their duration and the time intervals between them

Knowledge Representation

A feature is encoded in an agent and its agency

#### Architecture

- Discovering new features
  - Recognizing Patterns
  - Data Mining
  - Propose new features
  - Create agents

#### Conclusion

- Phenomena are "magical" until we understand them
- We propose a different view of creativity
- Limitations of our model
  - Role of society
  - Radical transformation of conceptual spaces through analogies from different spaces

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